



Restaurant, Café & Takeaway Membership 2022/2023

Visit South Devon

www.visitsouthdevon.co.uk

To become a member of Visit South Devon or to find out more information, please contact louise@visitsouthdevon.co.uk



WHO ARE WE?

Visit South Devon is the Official Destination Marketing Organisation for the region. We provide the no 1. resource for both visitors and media on places to visit, events, accommodation, attractions, places to eat & more.

We are a not for profit Community Interest Company (CIC) working to promote the region to National and International markets for the benefit of local businesses and the tourism economy.



2021 VISIT SOUTH DEVON STATS:

WEBSITE

2.9 million pageviews
1.5 million sessions
1.2 millions users

E-NEWSLETTER

13,800 Subscribers

BLOG

160,000 pageviews

COMPETITIONS

Avg. 3700 entries

SOCIAL MEDIA

10,600 Facebook likes
23,000 Twitter followers
22,600 Instagram followers



We've designed this membership offering to provide support to small local businesses through the economic recovery period.

Price excludes VAT.

PACKAGE - WHAT'S INCLUDED	£99 + VAT
Listing Details Website link, email link, contact details, opening times, map, pricing, mobile & desktop	Yes
Number of Images These may be changed as often as you like	1
Description	Unlimited
Priority in Search Results	4th
Extranet Login Ability to edit your own listing	Yes
Event Listings	Unlimited
Inclusion in the private members Facebook group	Yes
'Don't Miss' Promotional Advert**	£75 per month
Feature in Consumer Newsletter** 150 words and 1 image	£75 per newsletter
Consumer Newsletter Banner Advert**	£100 per newsletter
Category Page MPU Banner Advert**	£100 per month
Homepage MPU Banner Ad	£125 per month
'Don't Miss' Promotional Advert**	£75 per month

*Conditions apply - please ask for details.

**Subject to availability.

Price excludes VAT.